

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 12.55
 *** CHANGES *** ** WFLA-TV ***

ADV # _____ ADV. NAME ISS/AMER. CROSSROADS REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME CROSSROADS MEDIA LLC BUYER NAME MICHELLE SANTUOSO

66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN WA- MEGHAN MCGARR (H)
 ALEXANDRIA, VA 22314

ORDER # _____ CONTRACT # 6394592 CLASS: NATL. LOCAL REGIONAL

PRDCT AMERICAN CROSSROADS EST#1274 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV5/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV2/12 12.55

REP: 11/2 REV
 REV PRGM ON LINES 17,19,36,38,66,68,83,85,102,104
 TTL SAME
 PLEASE CONFIRM
 THANKS! KIM FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 AMERICAN CROSSROADS

Handwritten initials

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
17	NZ		700P-730P	30		\$2,200.00	11/2	11/2	1		FRI	1
AGENCY ADVERTISER CODE = 11												
AGENCY PRODUCT CODE = 27												
AGENCY EST# = 1274												

PROGRAM : NEWS
 CON COM1 : NEWS

19	NZ		730P-800P	30		\$2,200.00	11/2	11/2	1		FRI	1
PROGRAM : ET												
CON COM1 : ET												

Handwritten notes: 11/2/12 for V

REP HEADLINE# 4394592 TRF# E:063945
 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
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 ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 12.55
 CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
36		NZ	700P-730P	30		\$2,200.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
CON COM1: NEWS												
38		NZ	730P-800P	30		\$2,200.00	11/5	11/5	1		MON	1
PROGRAM : ET												
CON COM1: ET												
66		NZ	700P-730P	30		\$2,200.00	11/1	11/1	1		THU	1
PROGRAM : NEWS												
CON COM1: NEWS												
68		NZ	730P-800P	30		\$2,200.00	11/1	11/1	1		THU	1
PROGRAM : ET												
CON COM1: ET												
83		NZ	700P-730P	30		\$2,200.00	10/30	10/30	1		TUE	1
PROGRAM : NEWS												
CON COM1: NEWS												
85		NZ	730P-800P	30		\$2,200.00	10/30	10/30	1		TUE	1
PROGRAM : ET												
CON COM1: ET												
102		NZ	700P-730P	30		\$2,200.00	10/31	10/31	1		WED	1
PROGRAM : NEWS												
CON COM1: NEWS												
104		NZ	730P-800P	30		\$2,200.00	10/31	10/31	1		WED	1
PROGRAM : ET												
CON COM1: ET												

NOV/12 215225.00

CONTRACT TOTAL 215225.00
 TOTAL SPOTS 111

REP HEADLINE# 6394592

\$\$\$ MOD# 0 : UNAPPROVED REV #2 \$\$\$

TEF# E:063945

ORDER WORKSHEET

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

FAX# 703-516-9680

NOV2/12 12.55

*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

MARKET TOTALS \$078,295
WFLA 22%
WFTS 20%
WTSP 32%
WTVT 16%
WTOG 2%
WTTA 1%
WMOR 1%
WMOX 0%
WXPX 0%
WWSB 6%
CABL 0%
SHARES ACCURATE

SVC- NSI
DEMOS- RA35+*

MOD CODE A-AFT B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 703-516-9395 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 12.50
 *** WFLA-TV ***
 REF HEADLINE# 6394592 TRF# E:063945
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$
 CHANGES

ADV # _____ ADV. NAME ISS/AMER. CROSSROADS REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME CROSSROADS MEDIA LLC BUYER NAME MICHELLE SANTUOSO

66 CANAL CENTER PLAZA, SUITE 555
 ALEXANDRIA, VA 22314
 SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # _____ CONTRACT # 6394592 CLASS: NATL. _____ LOCAL _____ REGIONAL _____

PRDCT AMERICAN CROSSROADS EST#1274 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV5/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV2/12 12.50

REP: 11/2 REV
 CANCELED LINES 42,43,46,49
 ADDED LINES 106-111 (\$6,500 WAS MOVED FROM HL #6387728)
 REV TTL \$215,225 @111X
 PLEASE CONFIRM
 THANKS! KIM FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 AMERICAN CROSSROADS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

AGENCY ADVERTISER CODE = 11
 AGENCY PRODUCT CODE = 27
 AGENCY EST# = 1274

42	S		600P-630P	30		\$1,500.00	11/3	11/3	0		SAT	0
PROGRAM : NEWS CON COM1: NEWS												
43	S		630P-700P	30		\$7,000.00	11/3	11/3	0		SAT	0
PROGRAM : NBC NIGHTLY NEWS - SAT CON COM1: NBC NIGHTLY NEWS - SAT												

REF: TEL# 703-516-9399 FAX# 703-516-9680
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CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
46	S		1000A-1100A	30		\$6,500.00	11/4	11/4	0		SUN	0
PROGRAM : MEET PRESS-SUN												
CON COM1: MEET PRESS-SUN												
49	S		800P-1100P	30		\$4,500.00	11/4	11/4	0		SUN	0
PROGRAM : AMERICA'S GOT TALENT (REPEAT)												
CON COM1: AMERICA'S GOT TALENT (REPEAT)												
106	A		700P-800P	30		\$2,500.00	11/3	11/3	2		SAT	2
PROGRAM : STARWATCH:JAMES BOND												
CON COM1: STARWATCH:JAMES BOND												
107	A		600A-700A	30		\$1,500.00	11/5	11/5	2		MON	2
PROGRAM : NEWS												
CON COM1: NEWS												
108	A		700A-900A	30		\$1,000.00	11/3	11/3	1		SAT	1
PROGRAM : SAT TODAY												
CON COM1: SAT TODAY												
109	A		800P-1000P	30		10500.00	11/5	11/5	1		MON	1
PROGRAM : VOICE												
CON COM1: VOICE												
110	A		330P-700P	30		\$1,750.00	11/3	11/3	3		SAT	3
PROGRAM : NOTRE DAME V. PITT												
CON COM1: NOTRE DAME V. PITT												
111	A		1135P-1235A	30		\$1,250.00	11/5	11/5	1		MON	1
PROGRAM : TONIGHT SHOW												
CON COM1: TONIGHT SHOW												
CONTRACT TOTAL												215225.00
TOTAL SPOTS												11

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 CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE# :	:	:	:	:	:	:	: DATE :	: DATE :	: /WK :	: INVT :	:	: SPTS :

MARKET TOTALS \$978,255 WFLA 22% WFTS 20% WTSP 32% WTVT 10% WTOG 2% WTTA 1% WMOR 1%
 SHARES ACCURATE WMOX 0% WXPX 0% WWSB 6% CABL 0%
 SVC- NSI
 DEMOS: RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Crossroads Media
 66 Canal Center Plaza
 Suite 555
 Alexandria VA 22314

American Crossroads/ Issue
 Submission Number 822 Issue 2



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client:	American Crossroads/ Issue	Submission Cost:	215225	Campaign Ref:	E:063945920
Buyer:	..	Client/Product/Estimate:	11 / 27 / 1274	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06394592
Est./PO Number:	06394592	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	American Crossroads	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/29	11/05	Total	Cost
1	M-F 1p Days Of Our Lives ...F..	02	600	30 Comme	Nbr of Spots	1		1	600
2	M-F 10a News ...F..	02	275	30 Comme	Nbr of Spots	1		1	275
4	M-F 1030a Extra ...F..	02	250	30 Comme	Nbr of Spots	1		1	250
5	M-F 1135p ET / 1035p CT Tonight Show ...F..	01	1300	30 Comme	Nbr of Spots	1		1	1300
6	M-F 12p Today Show III ...F..	01	400	30 Comme	Nbr of Spots	1		1	400
7	M-F 2p Rachael Ray ...F..	02	450	30 Comme	Nbr of Spots	1		1	450
8	M-F 3p Doctors ...F..	02	750	30 Comme	Nbr of Spots	1		1	750
9	M-F 4p Dr Oz ...F..	01	1130	30 Comme	Nbr of Spots	1		1	1130
10	M-F 5a News ...F..	01	300	30 Comme	Nbr of Spots	1		1	300
Weekly Totals: Total Spots(Ord Spots)						88	24	112	
Open PR						-1		-1	-6500

Crossroads Media
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Tampa, FL 33601

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Buyer:		Client/Product/Estimate:	11/27/1274	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06394592
Est./PO Number:	06394592	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
11	M-F 5p News ...F..	01	1700	30 Comme	Nbr of Spots	1	1	1700
12	M-F 530a News ...F..	01	550	30 Comme	Nbr of Spots	1	1	550
13	M-F 530p News ...F..	01	1700	30 Comme	Nbr of Spots	1	1	1700
14	M-F 6p News ...F..	01	2600	30 Comme	Nbr of Spots	1	1	2600
15	M-F 6a News ...F..	01	1500	30 Comme	Nbr of Spots	1	1	1500
16	M-F 630p ET / 530p CT NBC Nightly News ...F..	01	7000	30 Comme	Nbr of Spots	1	1	7000
17	M-F 7p News ...F..	01	2200	30 Comme	Nbr of Spots	1	1	2200
18	M-F 7a Today Show ...F..	01	2000	30 Comme	Nbr of Spots	1	1	2000
19	M-F 730p Entertainment Tonight ...F..	01	2200	30 Comme	Nbr of Spots	1	1	2200
20	M-F 9a Today Show II ...F..	01	1050	30 Comme	Nbr of Spots	1	1	1050
21	M-F 1p Days Of Our Lives M.....	02	600	30 Comme	Nbr of Spots	1	1	600
22	M-F 10a News	02	275	30 Comme	Nbr of Spots	1	1	275
Weekly Totals: Total Spots(Ord Spots)					88	24	112	
Open PR					-1		-1	-6500

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Buyer:	..	Client/Product/Estimate:	11 /27 /1274	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/1/12	Weeks:	2	Order Ref:	06394592
Est./PO Number:	06394592	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
23	M-F 1030a Extra M.....	02	250	30 Comme	Nbr of Spots	1	1	250
24	M-Su 11p News M.....	01	2500	30 Comme	Nbr of Spots	1	1	2500
25	M-F 1135p ET / 1035p CT Tonight Show M.....	01	1300	30 Comme	Nbr of Spots	1	1	1300
26	M-F 12p Today Show III M.....	01	400	30 Comme	Nbr of Spots	1	1	400
27	M-F 2p Rachael Ray M.....	02	450	30 Comme	Nbr of Spots	1	1	450
28	M-F 3p Doctors M.....	02	750	30 Comme	Nbr of Spots	1	1	750
29	M-F 4p Dr Oz M.....	01	1130	30 Comme	Nbr of Spots	1	1	1130
30	M-F 5a News M.....	01	300	30 Comme	Nbr of Spots	1	1	300
31	M-F 5p News M.....	01	1700	30 Comme	Nbr of Spots	1	1	1700
32	M-F 530a News M.....	01	550	30 Comme	Nbr of Spots	1	1	550
33	M-F 530p News M.....	01	1700	30 Comme	Nbr of Spots	1	1	1700
Weekly Totals: Total Spots(Ord Spots)					88	24	112	
Open PR					-1		-1	-6500

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Buyer:		Client/Product/Estimate:	11 / 27 / 1274	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06394592
Est./PO Number:	06394592	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
34	M-F 6p News M.....	01	2600	30 Comme	Nbr of Spots	1	1	2600
35	M-F 6a News M.....	01	1500	30 Comme	Nbr of Spots	1	1	1500
36	M-F 7p News M.....	01	2200	30 Comme	Nbr of Spots	1	1	2200
37	M-F 7a Today Show M.....	01	2000	30 Comme	Nbr of Spots	1	1	2000
38	M-F 730p Entertainment Tonight M.....	01	2200	30 Comme	Nbr of Spots	1	1	2200
39	Mon 8-10p ET / 7-9p CT Voice M.....	02	15000	30 Comme	Nbr of Spots	1	1	15000
40	M-F 9a Today Show II M.....	01	1050	30 Comme	Nbr of Spots	1	1	1050
41	Sat 1130p ET / 1030p CT Saturday Night LiveS.	01	2650	30 Comme	Nbr of Spots	1	1	2650
42	Sat 7a Today ShowS.	01	1000	30 Comme	Nbr of Spots	1	1	1000
43	Sat 9a NewsS.	01	600	30 Comme	Nbr of Spots	1	1	600
44	Sun 10a Meet The PressS	01	6500	30 Comme	Nbr of Spots	1	1	6500
45	Sun 6p News	01	1600	30	Nbr of Spots	1	1	1600
Weekly Totals: Total Spots(Ord Spots)					88	24	112	
Open PR					-1		-1	-6500

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Submission Number 822 Issue 2



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Buyer: ..	Client/Product/Estimate: 11 / 27 / 1274	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06394592
Est./PO Number: 06394592	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
46	Sun 630p ET / 530p CT NBC Nightly NewsS	01	8000	30 Comme	Nbr of Spots	1	1	8000
47	Sun 8a Today ShowS	01	1100	30 Comme	Nbr of Spots	1	1	1100
48	Sun 815p ET / 715p CT NBC Sunday Night FootballS	01	28000	30 Comme	Nbr of Spots	1	1	28000
49	Sun 9a NewsS	01	600	30 Comme	Nbr of Spots	1	1	600
50	M-F 1p Days Of Our Lives ...T...	02	600	30 Comme	Nbr of Spots	1	1	600
51	M-F 10a News ...T...	02	275	30 Comme	Nbr of Spots	1	1	275
52	M-F 1030a Extra ...T...	02	250	30 Comme	Nbr of Spots	1	1	250
53	M-Su 11p News ...T...	01	2500	30 Comme	Nbr of Spots	1	1	2500
54	M-F 12p Today Show III ...T...	01	400	30 Comme	Nbr of Spots	1	1	400
55	M-F 2p Rachael Ray ...T...	02	450	30 Comme	Nbr of Spots	1	1	450
56	M-F 3p Doctors ...T...	02	750	30 Comme	Nbr of Spots	1	1	750
Weekly Totals: Total Spots(Ord Spots)					88	24	112	
Open PR					-1		-1	-6500

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Buyer:		Client/Product/Estimate:	11 / 27 / 1274	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06394592
Est./PO Number:	06394592	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
57	M-F 4p Dr Oz ...T...	01	1130	30 Comme	Nbr of Spots	1	1	1130
58	M-F 5a News ...T...	01	300	30 Comme	Nbr of Spots	1	1	300
59	M-F 5p News ...T...	01	1700	30 Comme	Nbr of Spots	1	1	1700
60	M-F 530a News ...T...	01	550	30 Comme	Nbr of Spots	1	1	550
61	M-F 530p News ...T...	01	1700	30 Comme	Nbr of Spots	1	1	1700
62	M-F 6p News ...T...	01	2600	30 Comme	Nbr of Spots	1	1	2600
63	M-F 7p News ...T...	01	2200	30 Comme	Nbr of Spots	1	1	2200
64	M-F 7a Today Show ...T...	01	2000	30 Comme	Nbr of Spots	1	1	2000
65	M-F 730p Entertainment Tonight ...T...	01	2200	30 Comme	Nbr of Spots	1	1	2200
66	M-F 9a Today Show II ...T...	01	1050	30 Comme	Nbr of Spots	1	1	1050
67	M-F 1p Days Of Our Lives ...T...	02	600	30 Comme	Nbr of Spots	1	1	600
68	M-F 10a News ...T...	02	275	30 Comme	Nbr of Spots	1	1	275
Weekly Totals: Total Spots(Ord Spots)					88	24	112	
Open PR					-1		-1	-6500

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Submission Number 822 Issue 2



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Buyer:	..	Client/Product/Estimate:	11/27/1274	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06394592
Est/PO Number:	06394592	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
69	M-F 1030a Extra .T....	02	250	30 Comme	Nbr of Spots	1	1	250
70	M-Su 11p News .T....	01	2500	30 Comme	Nbr of Spots	1	1	2500
71	M-F 12p Today Show III .T....	01	400	30 Comme	Nbr of Spots	1	1	400
72	M-F 2p Rachael Ray .T....	02	450	30 Comme	Nbr of Spots	1	1	450
73	M-F 3p Doctors .T....	02	750	30 Comme	Nbr of Spots	1	1	750
74	M-F 4p Dr Oz .T....	01	1130	30 Comme	Nbr of Spots	1	1	1130
75	M-F 5a News .T....	01	300	30 Comme	Nbr of Spots	1	1	300
76	M-F 5p News .T....	01	1700	30 Comme	Nbr of Spots	1	1	1700
77	M-F 530a News .T....	01	550	30 Comme	Nbr of Spots	1	1	550
78	M-F 530p News .T....	01	1700	30 Comme	Nbr of Spots	1	1	1700
79	M-F 6p News .T....	01	2600	30 Comme	Nbr of Spots	1	1	2600
80	M-F 7p News .T....	01	2200	30 Comme	Nbr of Spots	1	1	2200
Weekly Totals: Total Spots(Ord Spots)					88	24	112	
Open PR					-1		-1	-6500

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Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06394592
Est./PO Number:	06394592	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
81	M-F 7a Today Show .T....	01	2000	30 Comme	Nbr of Spots 1		1	2000
82	M-F 730p Entertainment Tonight .T....	01	2200	30 Comme	Nbr of Spots 1		1	2200
83	M-F 9a Today Show II .T....	01	1050	30 Comme	Nbr of Spots 1		1	1050
84	M-F 1p Days Of Our Lives ..W....	02	600	30 Comme	Nbr of Spots 1		1	600
85	M-F 10a News ..W....	02	275	30 Comme	Nbr of Spots 1		1	275
86	M-F 1030a Extra ..W....	02	250	30 Comme	Nbr of Spots 1		1	250
87	M-F 1135p ET / 1035p CT Tonight Show ..W....	01	1300	30 Comme	Nbr of Spots 1		1	1300
88	M-F 12p Today Show III ..W....	01	400	30 Comme	Nbr of Spots 1		1	400
89	M-F 2p Rachael Ray ..W....	02	450	30 Comme	Nbr of Spots 1		1	450
90	M-F 3p Doctors ..W....	02	750	30 Comme	Nbr of Spots 1		1	750
91	M-F 4p Dr Oz ..W....	01	1130	30 Comme	Nbr of Spots 1		1	1130
92	M-F 5a News	01	300	30 Comme	Nbr of Spots 1		1	300
Weekly Totals: Total Spots(Ord Spots)					88	24	112	
Open PR					-1		-1	-6500

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria VA 22314

American Crossroads/ Issue
Submission Number 822 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	American Crossroads/ Issue	Submission Cost:	215225	Campaign Ref:	E:063945920
Buyer:	..	Client/Product/Estimate:	11 / 27 / 1274	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06394592
Est./PO Number:	06394592	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
93	M-F 5p News ..W....	01	1700	30 Comme	Nbr of Spots 1		1	1700
94	M-F 530a News ..W....	01	550	30 Comme	Nbr of Spots 1		1	550
95	M-F 530p News ..W....	01	1700	30 Comme	Nbr of Spots 1		1	1700
96	M-F 6p News ..W....	01	2600	30 Comme	Nbr of Spots 1		1	2600
97	M-F 6a News ..W....	01	1500	30 Comme	Nbr of Spots 1		1	1500
98	M-F 630p ET / 530p CT NBC Nightly News ..W....	01	7000	30 Comme	Nbr of Spots 1		1	7000
99	M-F 7p News ..W....	01	2200	30 Comme	Nbr of Spots 1		1	2200
100	M-F 7a Today Show ..W....	01	2000	30 Comme	Nbr of Spots 1		1	2000
101	M-F 730p Entertainment Tonight ..W....	01	2200	30 Comme	Nbr of Spots 1		1	2200
102	M-F 9a Today Show II ..W....	01	1050	30 Comme	Nbr of Spots 1		1	1050
103	Fri 10p ET / 9p CT Revolution ...F..	01	10000	30 Comme	Nbr of Spots 1		1	10000
Weekly Totals: Total Spots(Ord Spots)					88	24	112	
Open PR					-1		-1	-6500

Crossroads Media
 66 Canal Center Plaza
 Suite 555
 Alexandria VA 22314

American Crossroads/ Issue
 Submission Number 822 Issue 2



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client: American Crossroads/ Issue	Submission Cost: 215225	Campaign Ref: E:063945920
Buyer: ..	Client/Product/Estimate: 11 / 27 / 1274	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06394592
Est./PO Number: 06394592	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
104	Sat 7p Star WatchS.	01	2500	30 Comme	Nbr of Spots	2	2	5000
105	M-F 6a News M.....	01	1500	30 Comme	Nbr of Spots	2	2	3000
106	Sat 7a Today ShowS.	01	1000	30 Comme	Nbr of Spots	1	1	1000
107	Mon 8-10p ET / 7-9p CT Voice M.....	03	10500	30 Comme	Nbr of Spots	1	1	10500
108	Sat Notre Dame FootballS.	01	1750	30 Comme	Nbr of Spots	3	3	5250
109	M-F 1135p ET / 1035p CT Tonight Show M.....	02	1250	30 Comme	Nbr of Spots	1	1	1250
Weekly Totals:					88	24	112	
Total Spots(Ord Spots)					88	24	112	
Open PR					-1		-1	-6500

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
44	Sun 10a Meet The Press	:30 Commercial	10/29/12	Open Pre Emption	6,500.00		0000000000	E:063945920

Grand Totals

				Month 11 Weeks: 4			
				10/29	11/05		
Totals				112	88		
Spots				112	88		
Cost				221725	166520		

Grand Totals:

Spots:	112
Gross Total:	215,225.00
Commission:	32,283.75
Net Total:	182,941.25

REP HEADLINE# 6394592
*** ORIGINAL REV#0 ***

REF: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP

OCT24/12 11.34
*** WFLA-TV ***

AD# : AGY. NAME ISS/AMER. CROSSROADS

AGY # AGY. NAME CROSSROADS MEDIA LLC

66 CANAL CENTER PLAZA, SUITE 555

ALEXANDRIA, VA 22314

REP. # OFF. # SALESMAN #

BUYER NAME MICHELLE SANTUOSO

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6394592

CLASS: NATL. LOCAL REGIONAL

PRDCT AMERICAN CROSSROADS EST#1274 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV5/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT24/12 11.34

REP: NEW ORDER

TTL \$606,725 @105X

PLEASE CONFIRM

THANKS! BRIAN FOR MEGHAN

CUN CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

AMERICAN CROSSROADS

WFLA: 413,500

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 27
AGENCY EST# = 1274

1			100P-200P	30		\$600.00	11/2	11/2	1		FRI	1
---	--	--	-----------	----	--	----------	------	------	---	--	-----	---

PROGRAM : DAYS-OUR LIVES
CON COM1: DAYS-OUR LIVES

2			1000A-1030A	30		\$275.00	11/2	11/2	1		FRI	1
---	--	--	-------------	----	--	----------	------	------	---	--	-----	---

PROGRAM : DAYTIME
CON COM1: DAYTIME

3			1000P-1100P	30		10000.00	11/2	11/2	1		FRI	1
---	--	--	-------------	----	--	----------	------	------	---	--	-----	---

PROGRAM : DATELINE FR-NBC
CON COM1: DATELINE FR-NBC

10/24/12 FCC(5)

REP HEADLINE# 6394592
 *** ORIGINAL REV#0 ***

REF: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT24/12 11.34
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			1030A-1100A PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$250.00	11/2	11/2	1		FRI	1
5			1135P-1237A PROGRAM : TONITE SHW-NBC< CON COM1: TONITE SHW-NBC<	30		\$1,300.00	11/2	11/2	1		FRI	1
6			1200N-100P PROGRAM : TODAY SHW3-NBC CON COM1: TODAY SHW3-NBC	30		\$400.00	11/2	11/2	1		FRI	1
7			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$450.00	11/2	11/2	1		FRI	1
8			300P-400P PROGRAM : DOCTORS< CON COM1: DOCTORS<	30		\$750.00	11/2	11/2	1		FRI	1
9			400P-500P PROGRAM : DR. OZ< CON COM1: DR. OZ<	30		\$1,130.00	11/2	11/2	1		FRI	1
10			500A-530A PROGRAM : NC8 TODAY@5AM< CON COM1: NC8 TODAY@5AM<	30		\$300.00	11/2	11/2	1		FRI	1
11			500P-530P PROGRAM : NWSCH8 AT 5P< CON COM1: NWSCH8 AT 5P<	30		\$1,700.00	11/2	11/2	1		FRI	1
12			530A-600A PROGRAM : NC8 TODAY@5:30< CON COM1: NC8 TODAY@5:30<	30		\$550.00	11/2	11/2	1		FRI	1

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			530P-600P PROGRAM : NWSCH8 @5:30P< CON COM1: NWSCH8 @5:30P<	30		\$1,700.00	11/2	11/2	1		FRI	1
14			600P-630P PROGRAM : NWSCH8 AT SIX< CON COM1: NWSCH8 AT SIX<	30		\$2,600.00	11/2	11/2	1		FRI	1
15			600A-700A PROGRAM : NC8 TODAY@6AM< CON COM1: NC8 TODAY@6AM<	30		\$1,500.00	11/2	11/2	1		FRI	1
16			630P-700P PROGRAM : NBC NITELY NWS< CON COM1: NBC NITELY NWS<	30		\$7,000.00	11/2	11/2	1		FRI	1
17			700P-730P PROGRAM : ENT TONIGHT 30< CON COM1: ENT TONIGHT 30< <i>NWS</i>	30		\$2,200.00	11/2	11/2	1		FRI	1
18			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$2,000.00	11/2	11/2	1		FRI	1
19			730P-800P PROGRAM : EXTRA <i>CT</i> CON COM1: EXTRA <i>CT</i>	30		\$2,200.00	11/2	11/2	1		FRI	1
20			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$1,050.00	11/2	11/2	1		FRI	1
21			100P-200P PROGRAM : DAYS-OUR LIVES CON COM1: DAYS-OUR LIVES	30		\$600.00	11/5	11/5	1		MON	1

OCT24/12 11.34
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			1000A-1030A PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$275.00	11/5	11/5	1		MON	1
23			1030A-1100A PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$250.00	11/5	11/5	1		MON	1
24			1100P-1135P PROGRAM : NEWS CHANNEL 8 @11PM CON COM1: NEWS CHANNEL 8 @11PM	30		\$2,500.00	11/5	11/5	1		MON	1
25			1135P-1237A PROGRAM : TONITE SHW-NBC CON COM1: TONITE SHW-NBC	30		\$1,300.00	11/5	11/5	1		MON	1
26			1200N-100P PROGRAM : TODAY SHW3-NBC CON COM1: TODAY SHW3-NBC	30		\$400.00	11/5	11/5	1		MON	1
27			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$450.00	11/5	11/5	1		MON	1
28			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$750.00	11/5	11/5	1		MON	1
29			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$1,130.00	11/5	11/5	1		MON	1
30			500A-530A PROGRAM : NC8 TODAY@5AM CON COM1: NC8 TODAY@5AM	30		\$300.00	11/5	11/5	1		MON	1

REP HEADLINE# 6354592
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT24/12 11.34
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			500P-530P PROGRAM : NWSCH8 AT 5P< CON COM1: NWSCH8 AT 5P<	30		\$1,700.00	11/5	11/5	1		MON	1
32			530A-600A PROGRAM : NC8 TODAY@5:30< CON COM1: NC8 TODAY@5:30<	30		\$550.00	11/5	11/5	1		MON	1
33			530P-600P PROGRAM : NWSCH8 @5:30P< CON COM1: NWSCH8 @5:30P<	30		\$1,700.00	11/5	11/5	1		MON	1
34			600P-630P PROGRAM : NWSCH8 AT SIX< CON COM1: NWSCH8 AT SIX<	30		\$2,600.00	11/5	11/5	1		MON	1
35			600A-700A PROGRAM : NC8 TODAY@6AM< CON COM1: NC8 TODAY@6AM<	30		\$1,500.00	11/5	11/5	1		MON	1
36			700P-730P PROGRAM : ENT TONIGHT 30< CON COM1: ENT TONIGHT 30<	30		\$2,200.00	11/5	11/5	1		MON	1
37			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$2,000.00	11/5	11/5	1		MON	1
38			730P-800P PROGRAM : EXTRA CT CON COM1: EXTRA<	30		\$2,200.00	11/5	11/5	1		MON	1
39			800P-1000P PROGRAM : THE VOICE CON COM1: THE VOICE	30		15000.00	11/5	11/5	1		MON	1

REP HEADLINE# 6394092
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9329 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT24/12 11.34
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40			900A-1000A	30		\$1,050.00	11/5	11/5	1		MON	1
PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC												
41			1130P-101A	30		\$2,650.00	11/3	11/3	1		SAT	1
PROGRAM : SAT NITE LIVE< CON COM1: SAT NITE LIVE<												
42			600P-630P	30		\$1,500.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS CON COM1: NEWS												
43			630P-700P	30		\$7,000.00	11/3	11/3	1		SAT	1
PROGRAM : NBC NIGHTLY NEWS - SAT CON COM1: NBC NIGHTLY NEWS - SAT												
44			700A-900A	30		\$1,000.00	11/3	11/3	1		SAT	1
PROGRAM : THE TODAY SHOW - SATURDAY CON COM1: THE TODAY SHOW - SATURDAY												
45			900A-1000A	30		\$600.00	11/3	11/3	1		SAT	1
PROGRAM : AVG. ALL WKS CON COM1: AVG. ALL WKS												
46			1000A-1100A	30		\$6,500.00	11/4	11/4	1		SUN	1
PROGRAM : MEET PRESS-SUN CON COM1: MEET PRESS-SUN												
47			600P-630P	30		\$1,600.00	11/4	11/4	1		SUN	1
PROGRAM : NEWSCH8-6 SUN CON COM1: NEWSCH8-6 SUN												
48			630P-700P	30		\$8,000.00	11/4	11/4	1		SUN	1
PROGRAM : NBC-NWS SUN CON COM1: NBC-NWS SUN												

11/4
11/4

REP HEADLINE# 6394592
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP

OCT24/12 11.34
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
49			800P-1100P	30		\$4,500.00	11/4	11/4	1		SUN	1
PROGRAM : AMERICA'S GOT TALENT (REPEAT)												
CON COM1 : AMERICA'S GOT TALENT (REPEAT)												
50			800A-900A	30		\$1,100.00	11/4	11/4	1		SUN	1
PROGRAM : SUN TODAY-NBC												
CON COM1 : SUN TODAY-NBC												
51			815P-1130P	30		28000.00	11/4	11/4	1		SUN	1
PROGRAM : NBC SUN-FTBL<												
CON COM1 : NBC SUN-FTBL<												
52			900A-1000A	30		\$600.00	11/4	11/4	1		SUN	1
PROGRAM : NWSCH8 SUN-AM												
CON COM1 : NWSCH8 SUN-AM												
53			100P-200P	30		\$600.00	11/1	11/1	1		THU	1
PROGRAM : DAYS-OUR LIVES												
CON COM1 : DAYS-OUR LIVES												
54			1000A-1030A	30		\$275.00	11/1	11/1	1		THU	1
PROGRAM : DAYTIME												
CON COM1 : DAYTIME												
55			1030A-1100A	30		\$250.00	11/1	11/1	1		THU	1
PROGRAM : DAYTIME												
CON COM1 : DAYTIME												
56			1100P-1135P	30		\$2,500.00	11/1	11/1	1		THU	1
PROGRAM : NEWS CHANNEL 8 @11PM												
CON COM1 : NEWS CHANNEL 8 @11PM												
57			1200N-100P	30		\$400.00	11/1	11/1	1		THU	1
PROGRAM : TODAY SHW3-NBC												
CON COM1 : TODAY SHW3-NBC												

1 MA

REP HEADLINE# 629459
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT24/12 11.34
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
58			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$450.00	11/1	11/1	1		THU	1
59			300P-400P PROGRAM : DOCTORS< CON COM1: DOCTORS<	30		\$750.00	11/1	11/1	1		THU	1
60			400P-500P PROGRAM : DR. OZ< CON COM1: DR. OZ<	30		\$1,130.00	11/1	11/1	1		THU	1
61			500A-530A PROGRAM : NC8 TODAY@5AM< CON COM1: NC8 TODAY@5AM<	30		\$300.00	11/1	11/1	1		THU	1
62			500P-530P PROGRAM : NWSCH8 AT 5P< CON COM1: NWSCH8 AT 5P<	30		\$1,700.00	11/1	11/1	1		THU	1
63			530A-600A PROGRAM : NC8 TODAY@5:30< CON COM1: NC8 TODAY@5:30<	30		\$550.00	11/1	11/1	1		THU	1
64			530P-600P PROGRAM : NWSCH8 @5:30P< CON COM1: NWSCH8 @5:30P<	30		\$1,700.00	11/1	11/1	1		THU	1
65			600P-630P PROGRAM : NWSCH8 AT SIX< CON COM1: NWSCH8 AT SIX<	30		\$2,600.00	11/1	11/1	1		THU	1
66			700P-730P PROGRAM : ENT TONIGHT 30< CON COM1: ENT TONIGHT 30<	30		\$2,200.00	11/1	11/1	1		THU	1

NEWS

REP HEADLINE# 0394592
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP

OCT24/12 11.34
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
67			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$2,000.00	11/1	11/1	1		THU	1
68			730P-800P PROGRAM : EXTRA ET CON COM1: EXTRA ET	30		\$2,200.00	11/1	11/1	1		THU	1
69			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$1,050.00	11/1	11/1	1		THU	1
70			100P-200P PROGRAM : DAYS-OUR LIVES CON COM1: DAYS-OUR LIVES	30		\$600.00	10/30	10/30	1		TUE	1
71			1000A-1030A PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$275.00	10/30	10/30	1		TUE	1
72			1030A-1100A PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$250.00	10/30	10/30	1		TUE	1
73			1100P-1135P PROGRAM : NEWS CHANNEL 8 @11PM CON COM1: NEWS CHANNEL 8 @11PM	30		\$2,500.00	10/30	10/30	1		TUE	1
74			1200N-100P PROGRAM : TODAY SHW3-NBC CON COM1: TODAY SHW3-NBC	30		\$400.00	10/30	10/30	1		TUE	1
75			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$450.00	10/30	10/30	1		TUE	1

REP HEADLINE# 6394592
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT24/12 11.34
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
76			700P-400P PROGRAM : DOCTORS< CON COM1: DOCTORS<	30		\$750.00	10/30	10/30	1		TUE	1
77			400P-500P PROGRAM : DR. OZ< CON COM1: DR. OZ<	30		\$1,130.00	10/30	10/30	1		TUE	1
78			500A-530A PROGRAM : NC8 TODAY@5AM< CON COM1: NC8 TODAY@5AM<	30		\$300.00	10/30	10/30	1		TUE	1
79			500P-530P PROGRAM : NWSCH8 AT 5P< CON COM1: NWSCH8 AT 5P<	30		\$1,700.00	10/30	10/30	1		TUE	1
80			530A-600A PROGRAM : NC8 TODAY@5:30< CON COM1: NC8 TODAY@5:30<	30		\$550.00	10/30	10/30	1		TUE	1
81			530P-600P PROGRAM : NWSCH8 @5:30P< CON COM1: NWSCH8 @5:30P<	30		\$1,700.00	10/30	10/30	1		TUE	1
82			600P-630P PROGRAM : NWSCH8 AT SIX< CON COM1: NWSCH8 AT SIX<	30		\$2,600.00	10/30	10/30	1		TUE	1
83			600P-730P PROGRAM : ENT TONIGHT 30< CON COM1: ENT TONIGHT 30<	30		\$2,200.00	10/30	10/30	1		TUE	1
84			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$2,000.00	10/30	10/30	1		TUE	1

NEWS

REP HEADLINE# 6394592
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT24/12 11.34
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
85			730P-800P PROGRAM : EXTRAS CON COM1: EXTRAS	30		\$2,200.00	10/30	10/30	1		TUE	1
86			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$1,050.00	10/30	10/30	1		TUE	1
87			100P-200P PROGRAM : DAYS-OUR LIVES CON COM1: DAYS-OUR LIVES	30		\$600.00	10/31	10/31	1		WED	1
88			1000A-1030A PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$275.00	10/31	10/31	1		WED	1
89			1030A-1100A PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$250.00	10/31	10/31	1		WED	1
90			1135P-1237A PROGRAM : TONITE SHW-NBC CON COM1: TONITE SHW-NBC	30		\$1,300.00	10/31	10/31	1		WED	1
91			1200N-100P PROGRAM : TODAY SHW3-NBC CON COM1: TODAY SHW3-NBC	30		\$400.00	10/31	10/31	1		WED	1
92			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$450.00	10/31	10/31	1		WED	1
93			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$750.00	10/31	10/31	1		WED	1

REP HEADLINE# 6304592
 *** ORIGINAL REV#0 ***

REF: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT24/12 11.34
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
94			400P-500P PROGRAM : DR. OZ< CON COM1: DR. OZ<	30		\$1,130.00	10/31	10/31	1		WED	1
95			500A-530A PROGRAM : NC8 TODAY@5AM< CON COM1: NC8 TODAY@5AM<	30		\$300.00	10/31	10/31	1		WED	1
96			500P-530P PROGRAM : NWSCH8 AT 5P< CON COM1: NWSCH8 AT 5P<	30		\$1,700.00	10/31	10/31	1		WED	1
97			530A-600A PROGRAM : NC8 TODAY@5:30< CON COM1: NC8 TODAY@5:30<	30		\$550.00	10/31	10/31	1		WED	1
98			530P-600P PROGRAM : NWSCH8 @5:30P< CON COM1: NWSCH8 @5:30P<	30		\$1,700.00	10/31	10/31	1		WED	1
99			600P-630P PROGRAM : NWSCH8 AT SIX< CON COM1: NWSCH8 AT SIX<	30		\$2,600.00	10/31	10/31	1		WED	1
100			600A-700A PROGRAM : NC8 TODAY@6AM< CON COM1: NC8 TODAY@6AM<	30		\$1,500.00	10/31	10/31	1		WED	1
101			630P-700P PROGRAM : NBC NITELY NWS< CON COM1: NBC NITELY NWS<	30		\$7,000.00	10/31	10/31	1		WED	1
102			700P-730P PROGRAM : ENT TONIGHT 30< CON COM1: ENT TONIGHT 30<	30		\$2,200.00	10/31	10/31	1		WED	1

NEWS

REP HEADLINE# 6394552
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT24/12 11.34
 *** WFLA-TV ***

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
103			700A-900A	30		\$2,000.00	10/31	10/31	1		WED	1
PROGRAM : TODAY SHW												
CON COM1: TODAY SHW												
104			730P-800P	30		\$2,200.00	10/31	10/31	1		WED	1
PROGRAM : EXTRA ET												
CON COM1: EXTRA												
105			900A-1000A	30		\$1,050.00	10/31	10/31	1		WED	1
PROGRAM : TODAY SHW2-NBC												
CON COM1: TODAY SHW2-NBC												
NOV/12 208725.00												
												CONTRACT TOTAL 208725.00
												TOTAL SPOTS 105

MARKET TOTALS \$938,160 WFLA 22% WFTS 20% WTSP 32% WTVT 16% WTOG 2% WTTA 1% WMOR 1%
 WMOX 0% WXPX 0% WWSB 6% CABL 0%

SHARES ACCURATE

SVC- NSI
 DEMOS- RA35+*

Crossroads Media
 66 Canal Center Plaza
 Suite 555
 Alexandria VA 22314

American Crossroads/ Issue
 Submission Number 817 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: American Crossroads/ Issue	Submission Cost: 195725	Campaign Ref: E:063945920
Buyer: ..	Client/Product/Estimate: 11 / 27 / 1274	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06394592
Est./PO Number: 06394592	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: American Crossroads	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
1	M-F 1p Days Of Our Lives ...F..	02	600	30 Comme	Nbr of Spots	1	1	600
2	M-F 10a News ...F..	02	275	30 Comme	Nbr of Spots	1	1	275
3	Fri 10p ET / 9p CT Dateline NBC Friday ...F..	01	10000	30 Comme	Nbr of Spots	1	1	10000
4	M-F 1030a Extra ...F..	02	250	30 Comme	Nbr of Spots	1	1	250
5	M-F 1135p ET / 1035p CT Tonight Show ...F..	01	1300	30 Comme	Nbr of Spots	1	1	1300
6	M-F 12p Today Show III ...F..	01	400	30 Comme	Nbr of Spots	1	1	400
7	M-F 2p Rachael Ray ...F..	02	450	30 Comme	Nbr of Spots	1	1	450
8	M-F 3p Doctors ...F..	02	750	30 Comme	Nbr of Spots	1	1	750
9	M-F 4p Dr Oz ...F..	01	1130	30 Comme	Nbr of Spots	1	1	1130
Weekly Totals: Total Spots(Ord Spots)					82	20	102	

Crossroads Media
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Alexandria VA 22314

American Crossroads/ Issue
Submission Number 817 Issue 1



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Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	American Crossroads/ Issue	Submission Cost:	195725	Campaign Ref:	E:063945920
Buyer:	..	Client/Product/Estimate:	11 /27 /1274	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06394592
Est./PO Number:	06394592	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
10	M-F 5a News ...F..	01	360	30 Comme	Nbr of Spots 1		1	360
11	M-F 5p News ...F..	01	1700	30 Comme	Nbr of Spots 1		1	1700
12	M-F 530a News ...F..	01	550	30 Comme	Nbr of Spots 1		1	550
13	M-F 530p News ...F..	01	1700	30 Comme	Nbr of Spots 1		1	1700
14	M-F 6p News ...F..	01	2600	30 Comme	Nbr of Spots 1		1	2600
15	M-F 6a News ...F..	01	1500	30 Comme	Nbr of Spots 1		1	1500
16	M-F 630p ET / 530p CT NBC Nightly News ...F..	01	7000	30 Comme	Nbr of Spots 1		1	7000
17	M-F 7p News ...F..	01	2200	30 Comme	Nbr of Spots 1		1	2200
18	M-F 7a Today Show ...F..	01	2000	30 Comme	Nbr of Spots 1		1	2000
19	M-F 730p Entertainment Tonight ...F..	01	2200	30 Comme	Nbr of Spots 1		1	2200
Weekly Totals: Total Spots(Ord Spots)					82	20	102	

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Original

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Buyer:		Client/Product/Estimate:	11 / 27 / 1274	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06394592
Est./PO Number:	06394592	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
20	M-F 9a Today Show IIF..	01	1050	30 Comme	Nbr of Spots 1		1	1050
21	M-F 1p Days Of Our Lives M.....	02	600	30 Comme	Nbr of Spots	1	1	600
22	M-F 10a News M.....	02	275	30 Comme	Nbr of Spots	1	1	275
23	M-F 1030a Extra M.....	02	250	30 Comme	Nbr of Spots	1	1	250
24	M-Su 11p News M.....	01	2500	30 Comme	Nbr of Spots	1	1	2500
25	M-F 1135p ET / 1035p CT Tonight Show M.....	01	1300	30 Comme	Nbr of Spots	1	1	1300
26	M-F 12p Today Show III M.....	01	400	30 Comme	Nbr of Spots	1	1	400
27	M-F 2p Rachael Ray M.....	02	450	30 Comme	Nbr of Spots	1	1	450
28	M-F 3p Doctors M.....	02	750	30 Comme	Nbr of Spots	1	1	750
29	M-F 4p Dr Oz M.....	01	1130	30 Comme	Nbr of Spots	1	1	1130
30	M-F 5a News M.....	01	300	30 Comme	Nbr of Spots	1	1	300
Weekly Totals: Total Spots(Ord Spots)					82	20	102	

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Original

Client:	American Crossroads/ Issue	Submission Cost:	195725	Campaign Ref:	E:063945920
Buyer:		Client/Product/Estimate:	11/27/1274	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/1/12	Weeks:	2	Order Ref:	06394592
Est./PO Number:	06394592	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
31	M-F 5p News	01	1700	30 Comme	Nbr of Spots	1	1	1700
32	M-F 530a News	01	550	30 Comme	Nbr of Spots	1	1	550
33	M-F 530p News	01	1700	30 Comme	Nbr of Spots	1	1	1700
34	M-F 6p News	01	2600	30 Comme	Nbr of Spots	1	1	2600
35	M-F 6a News	01	1500	30 Comme	Nbr of Spots	1	1	1500
36	M-F 7p News	01	2200	30 Comme	Nbr of Spots	1	1	2200
37	M-F 7a Today Show	01	2000	30 Comme	Nbr of Spots	1	1	2000
38	M-F 730p Entertainment Tonight	01	2200	30 Comme	Nbr of Spots	1	1	2200
39	Mon 8-10p ET / 7-9p CT Voice	02	15000	30 Comme	Nbr of Spots	1	1	15000
40	M-F 9a Today Show II	01	1050	30 Comme	Nbr of Spots	1	1	1050
41	Sat 1130p ET / 1030p CT Saturday Night Live	01	2650	30	Nbr of Spots	1	1	2650
Weekly Totals: Total Spots(Ord Spots)					82	20	102	

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Original

Client:	American Crossroads/ Issue	Submission Cost:	195725	Campaign Ref:	E:063945920
Buyer:	..	Client/Product/Estimate:	11/27/1274	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06394592
Est./PO Number:	06394592	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
42	Sat 7a Today ShowS.	01	1000	30 Comme	1		1	1000
43	Sat 9a NewsS.	01	600	30 Comme	1		1	600
44	Sun 10a Meet The PressS	01	6500	30 Comme	1		1	6500
45	Sun 6p NewsS	01	1600	30 Comme	1		1	1600
46	Sun 630p ET / 530p CT NBC Nightly NewsS	01	8000	30 Comme	1		1	8000
47	Sun 8a Today ShowS	01	1100	30 Comme	1		1	1100
48	Sun 815p ET / 715p CT NBC Sunday Night FootballS	01	28000	30 Comme	1		1	28000
49	Sun 9a NewsS	01	600	30 Comme	1		1	600
50	M-F 1p Days Of Our Lives ...T...	02	600	30 Comme	1		1	600
51	M-F 10a News ...T...	02	275	30 Comme	1		1	275
Weekly Totals: Total Spots(Ord Spots)					82	20	102	

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American Crossroads/ Issue
 Submission Number 817 Issue 1



WFLA-TV
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Original

Client: American Crossroads/ Issue	Submission Cost: 195725	Campaign Ref: E:063945920
Buyer: ..	Client/Product/Estimate: 11/27/1274	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06394592
Est./PO Number: 06394592	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
52	M-F 1030a Extra ...T...	02	250	30 Comme	Nbr of Spots 1		1	250
53	M-Su 11p News ...T...	01	2500	30 Comme	Nbr of Spots 1		1	2500
54	M-F 12p Today Show III ...T...	01	400	30 Comme	Nbr of Spots 1		1	400
55	M-F 2p Rachael Ray ...T...	02	450	30 Comme	Nbr of Spots 1		1	450
56	M-F 3p Doctors ...T...	02	750	30 Comme	Nbr of Spots 1		1	750
57	M-F 4p Dr Oz ...T...	01	1130	30 Comme	Nbr of Spots 1		1	1130
58	M-F 5a News ...T...	01	300	30 Comme	Nbr of Spots 1		1	300
59	M-F 5p News ...T...	01	1700	30 Comme	Nbr of Spots 1		1	1700
60	M-F 530a News ...T...	01	550	30 Comme	Nbr of Spots 1		1	550
61	M-F 530p News ...T...	01	1700	30 Comme	Nbr of Spots 1		1	1700
62	M-F 6p News ...T...	01	2600	30 Comme	Nbr of Spots 1		1	2600
Weekly Totals: Total Spots(Ord Spots)					82	20	102	

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 Submission Number 817 Issue 1



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Original

Client: American Crossroads/ Issue	Submission Cost: 195725	Campaign Ref: E:063945920
Buyer: ..	Client/Product/Estimate: 11 / 27 / 1274	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06394592
Est./PO Number: 06394592	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
63	M-F 7p News ...T....	01	2200	30 Comme	Nbr of Spots	1	1	2200
64	M-F 7a Today Show ...T....	01	2000	30 Comme	Nbr of Spots	1	1	2000
65	M-F 730p Entertainment Tonight ...T....	01	2200	30 Comme	Nbr of Spots	1	1	2200
66	M-F 9a Today Show II ...T....	01	1050	30 Comme	Nbr of Spots	1	1	1050
67	M-F 1p Days Of Our Lives ...T....	02	600	30 Comme	Nbr of Spots	1	1	600
68	M-F 10a News ...T....	02	275	30 Comme	Nbr of Spots	1	1	275
69	M-F 1030a Extra ...T....	02	250	30 Comme	Nbr of Spots	1	1	250
70	M-Su 11p News ...T....	01	2500	30 Comme	Nbr of Spots	1	1	2500
71	M-F 12p Today Show III ...T....	01	400	30 Comme	Nbr of Spots	1	1	400
72	M-F 2p Rachael Ray ...T....	02	450	30 Comme	Nbr of Spots	1	1	450
73	M-F 3p Doctors ...T....	02	750	30 Comme	Nbr of Spots	1	1	750
Weekly Totals: Total Spots(Ord Spots)					82	20	102	

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria VA 22314

American Crossroads/ Issue
Submission Number 817 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8886

Original

Client:	American Crossroads/ Issue	Submission Cost:	195725	Campaign Ref:	E:063945920
Buyer:		Client/Product/Estimate:	11/27/1274	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06394592
Est./PO Number:	06394592	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
74	M-F 4p Dr Oz T.....	01	1130	30 Comme	Nbr of Spots 1		1	1130
75	M-F 5a News T.....	01	300	30 Comme	Nbr of Spots 1		1	300
76	M-F 5p News T.....	01	1700	30 Comme	Nbr of Spots 1		1	1700
77	M-F 530a News T.....	01	550	30 Comme	Nbr of Spots 1		1	550
78	M-F 530p News T.....	01	1700	30 Comme	Nbr of Spots 1		1	1700
79	M-F 6p News T.....	01	2600	30 Comme	Nbr of Spots 1		1	2600
80	M-F 7p News T.....	01	2200	30 Comme	Nbr of Spots 1		1	2200
81	M-F 7a Today Show T.....	01	2000	30 Comme	Nbr of Spots 1		1	2000
82	M-F 730p Entertainment Tonight T.....	01	2200	30 Comme	Nbr of Spots 1		1	2200
83	M-F 9a Today Show II T.....	01	1050	30 Comme	Nbr of Spots 1		1	1050
84	M-F 1p Days Of Our Lives W.....	02	600	30 Comme	Nbr of Spots 1		1	600
Weekly Totals: Total Spots(Ord Spots)					82	20	102	

Crossroads Media
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American Crossroads/ Issue
Submission Number 817 Issue 1



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PHONE (813) 228-8886

Original

Client:	American Crossroads/ Issue	Submission Cost:	195725	Campaign Ref:	E:063945920
Buyer:		Client/Product/Estimate:	11/27/1274	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06394592
Est./PO Number:	06394592	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
85	M-F 10a News ..W....	02	275	30 Comme	Nbr of Spots	1	1	275
86	M-F 1030a Extra ..W....	02	250	30 Comme	Nbr of Spots	1	1	250
87	M-F 1135p ET / 1035p CT Tonight Show ..W....	01	1300	30 Comme	Nbr of Spots	1	1	1300
88	M-F 12p Today Show III ..W....	01	400	30 Comme	Nbr of Spots	1	1	400
89	M-F 2p Rachael Ray ..W....	02	450	30 Comme	Nbr of Spots	1	1	450
90	M-F 3p Doctors ..W....	02	750	30 Comme	Nbr of Spots	1	1	750
91	M-F 4p Dr Oz ..W....	01	1130	30 Comme	Nbr of Spots	1	1	1130
92	M-F 5a News ..W....	01	300	30 Comme	Nbr of Spots	1	1	300
93	M-F 5p News ..W....	01	1700	30 Comme	Nbr of Spots	1	1	1700
94	M-F 530a News ..W....	01	550	30 Comme	Nbr of Spots	1	1	550
95	M-F 530p News ..W....	01	1700	30 Comme	Nbr of Spots	1	1	1700
Weekly Totals: Total Spots (Ord Spots)					82	20	102	

American Crossroads/ Issue
Submission Number 817 Issue 1



PHONE (813) 228-8888

Original

Ref	Sales Product Details	Rev Type			Rate	Spot Type		10/29	11/05	Total	Cost
	..W...					Comme					
96	M-F 6p News	01			2600	30	Nbr of Spots	1		1	2600
	..W...					Comme					
97	M-F 6a News	01			1500	30	Nbr of Spots	1		1	1500
	..W...					Comme					
98	M-F 630p ET / 530p CT NBC Nightly News	01			7000	30	Nbr of Spots	1		1	7000
	..W...					Comme					
99	M-F 7p News	01			2200	30	Nbr of Spots	1		1	2200
	..W...					Comme					
100	M-F 7a Today Show	01			2000	30	Nbr of Spots	1		1	2000
	..W...					Comme					
101	M-F 730p Entertainment Tonight	01			2200	30	Nbr of Spots	1		1	2200
	..W...					Comme					
102	M-F 9a Today Show II	01			1050	30	Nbr of Spots	1		1	1050
	..W...					Comme					
Weekly Totals: Total Spots(Ord Spots)								82	20	102	

Station Copy 03:23:46 10/27/2012 Page 10 of 11

Grand Totals:

Spots:

102

Gross Total:

195,725.00

Commission:

29,358.75

Net Total:

166,366.25



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21453
Crossroads Media
66 Canal Center Plaza
Suite 555
ALEXANDRIA VA 22314

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: American Crossroads/ Issue
PROD: American Crossroads

2012
INVOICE DATE 11/25/12 E:063945920
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033807
PAGE 1
BROADCAST MONTH 10/29/2012 - 11/2
SCHEDULE DATES 10/29/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 11 /27 /1274
Desc: Campaign Option Number 1, Booking1

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 1p Days Of Our Lives	600.00	1	1	11/02	FR	12:58P	30 USPRTV28ACH :30 Commercial	600.00	
M-F 10a News	275.00	2	1	11/02	FR	10:15A	30 USPRTV28ACH :30 Commercial	275.00	
Fri 10p ET / 9p CT Dateline NB	10000.00	3	1	11/02	FR	10:15P	30 USPRTV28ACH :30 Commercial	10000.00	MAKEGDOD 10000.00
MG FOR: 103 11/02									
M-F 1030a Extra	250.00	4	1	11/02	FR	10:58A	30 USPRTV28ACH :30 Commercial	250.00	
M-F 1135p ET / 1035p CT Tonight	1300.00	5	1	11/02	FR	12:12A	30 USPRTV24ACH :30 Commercial	1300.00	
M-F 12p Today Show III	400.00	6	1	11/02	FR	12:27P	30 USPRTV28ACH :30 Commercial	400.00	
M-F 2p Rachael Ray	450.00	7	1	11/02	FR	02:47P	30 USPRTV24ACH :30 Commercial	450.00	
M-F 3p Doctors	750.00	8	1	11/02	FR	03:58P	30 USPRTV28ACH :30 Commercial	750.00	
M-F 4p Dr Oz	1130.00	9	1	11/02	FR	04:57P	30 USPRTV28ACH :30 Commercial	1130.00	
M-F 5a News	300.00	10	1	11/02	FR	05:20A	30 USPRTV28ACH :30 Commercial	300.00	
M-F 5p News	1700.00	11	1	11/02	FR	05:25P	30 USPRTV28ACH :30 Commercial	1700.00	
M-F 530a News	550.00	12	1	11/02	FR	05:42A	30 USPRTV28ACH :30 Commercial	550.00	
M-F 530p News	1700.00	13	1	11/02	FR	05:57P	30 USPRTV28ACH :30 Commercial	1700.00	
M-F 6p News							30 Commercial		

*** Continued ***

PERIOD COST 216,725.00

113 Total Units		Debits	10,000.00
ACTUAL GROSS BILLING	215,225.00	Credits	11,500.00-
AGENCY COMMISSION	32,283.75		
NET DUE	182,941.25	SUB-TOTALS	1,500.00CR
		TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER American Crossroads/ Issue
PRODUCT American Crossroads

INVOICE NUMBER 0100033807
BROADCAST MONTH 10/29/2012 - 11/25
AMOUNT DUE 182,941.25

REMIT TO:

*00157

000021453
Crossroads Media
66 Canal Center Plaza
Suite 555
ALEXANDRIA VA 22314

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



400900020 00000000021453 00000100033807 018294125 2



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21453
Crossroads Media
66 Canal Center Plaza
Suite 555
ALEXANDRIA VA 22314

REP: WFLA (Washington Dc)
SLSP: HRP Washington, OC
ADV: American Crossroads/ Issue
PROD: American Crossroads

2012
INVOICE DATE 11/25/12
ORDER TYPE Political
WFLA I SS
E:063945920
WFLA
INVOICE NUMBER 0100033807
PAGE 2
BROADCAST MONTH 10/29/2012 - 11/2
SCHEDULE DATES 10/29/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS

REF#: 11 /27 /1274
Desc: Campaign Option Number 1, Booking1

SCHEDULE			ACTUAL BROADCAST			RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 6a News	2600.00	14 1	11/02	FR	06:15P	30 USPRTV24ACH	2600.00	
					*WFLA	:30 Commercial		
M-F 630p ET / 530p CT N8C Nigh	1500.00	15 1	11/02	FR	06:40A	30 USPRTV28ACH	1500.00	
					*WFLA	:30 Commercial		
M-F 7p News	7000.00	16 1	11/02	FR	06:52P	30 USPRTV28ACH	7000.00	
					*WFLA	:30 Commercial		
M-F 7a Today Show	2200.00	17 1	11/02	FR	07:10P	30 USPRTV28ACH	2200.00	
					*WFLA	:30 Commercial		
M-F 730p Entertainment Tonight	2000.00	18 1	11/02	FR	08:57A	30 USPRTV28ACH	2000.00	
					*WFLA	:30 Commercial		
M-F 9a Today Show II	2200.00	19 1	11/02	FR	07:38P	30 USPRTV28ACH	2200.00	
					*WFLA	:30 Commercial		
M-F 1p Oays Of Our Lives	1050.00	20 1	11/02	FR	09:57A	30 USPRTV24ACH	1050.00	
					*WFLA	:30 Commercial		
M-F 10a News	600.00	21 1	11/05	MO	01:58P	30 USPRTV28ACH	600.00	
					*WFLA	:30 Commercial		
M-F 1030a Extra	275.00	22 1	11/05	MO	10:10A	30 USPRTV24ACH	275.00	
					*WFLA	:30 Commercial		
M-Su 11p News	250.00	23 1	11/05	MO	10:58A	30 USPRTV28ACH	250.00	
					*WFLA	:30 Commercial		
M-F 1135p ET / 1035p CT Tonigh	2500.00	24 1	11/05	MO	11:21P	30 USPRTV28ACH	2500.00	
					*WFLA	:30 Commercial		
M-F 12p Today Show III	1300.00	25 1	11/05	MO	11:47P	30 USPRTV28ACH	1300.00	
					*WFLA	:30 Commercial		
M-F 2p Rachael Ray	400.00	26 1	11/05	MO	12:51P	30 USPRTV28ACH	400.00	
					*WFLA	:30 Commercial		
M-F 3p Ooctors	450.00	27 1	11/05	MO	02:58P	30 USPRTV28ACH	450.00	
					*WFLA	:30 Commercial		
M-F 4p Or Oz	750.00	28 1	11/05	MO	03:46P	30 USPRTV24ACH	750.00	
					*WFLA	:30 Commercial		
M-F 5a News	1130.00	29 1	11/05	MO	04:36P	30 USPRTV28ACH	1130.00	
					*WFLA	:30 Commercial		
M-F 5p News	300.00	30 1	11/05	MO	05:11A	30 USPRTV24ACH	300.00	
					*WFLA	:30 Commercial		
M-F 530a News	1700.00	31 1	11/05	MO	05:12P	30 USPRTV28ACH	1700.00	
					*WFLA	:30 Commercial		
M-F 530p News	550.00	32 1	11/05	MO	05:53A	30 USPRTV28ACH	550.00	
					*WFLA	:30 Commercial		
M-F 6p News	1700.00	33 1	11/05	MO	05:52P	30 USPRTV28ACH	1700.00	
					*WFLA	:30 Commercial		
M-F 6a News	2600.00	34 1	11/05	MO	06:10P	30 USPRTV28ACH	2600.00	
					*WFLA	:30 Commercial		
M-F 7p News	1500.00	35 1	11/05	MD	06:21A	30 USPRTV28ACH	1500.00	
					*WFLA	:30 Commercial		
M-F 7a Today Show	2200.00	36 1	11/05	MO	07:15P	30 USPRTV24ACH	2200.00	
					*WFLA	:30 Commercial		
M-F 7a Today Show	2000.00	37 1	11/05	MO	07:23A	30 USPRTV28ACH	2000.00	
*** Continued ***								

PERIOD COST 216,725.00

113 Total Units
ACTUAL GROSS BILLING 215,225.00
AGENCY COMMISSION 32,283.75
NET DUE 182,941.25

SUB-TOTALS 10,000.00
TOTAL RECONCILING Credits 11,500.00-
1,500.00CR

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INVOICE / AFFIDAVIT

21453
Crossroads Media
66 Canal Center Plaza
Suite 555
ALEXANDRIA VA 22314

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: American Crossroads/ Issue
PROD: American Crossroads

2012
INVOICE DATE 11/25/12 E:063945920
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033807
PAGE 3
BROADCAST MONTH 10/29/2012 - 11/2
SCHEDULE DATES 10/29/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 11 /27 /1274
Desc: Campaign Option Number 1, Booking1

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE DAY TIME	LENGTH	M/G FOR	PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 730p Entertainment Tonight			*WFLA			:30 Commercial			
2200.00	38	1	11/05 MO 07:46P	30	USPRTV28ACH	2200.00			
Mon 8-10p ET / 7-9p CT Voice			*WFLA			:30 Commercial			
15000.00	39	1	11/05 MO 09:19P	30	USPRTV28ACH	15000.00			
M-F 9a Today Show II			*WFLA			:30 Commercial			
1050.00	40	1	11/05 MO 09:56A	30	USPRTV28ACH	1050.00			
Sat 1130p ET / 1030p CT Saturd			*WFLA			:30 Commercial			
2650.00	41	1	11/03 SA 12:53A	30	USPRTV28ACH	2650.00			
Sat 7a Today Show			*WFLA			:30 Commercial			
1000.00	42	1	11/03 SA 08:19A	30	USPRTV28ACH	1000.00			
Sat 9a News			*WFLA			:30 Commercial			
600.00	43	1	11/03 SA 09:41A	30	USPRTV28ACH	600.00			
Sun 10a Meet The Press			*WFLA			:30 Commercial			
6500.00	44	1	11/04 SU	30		.00	Preempted	6500.00-	
Sun 6p News			*WFLA			:30 Commercial			
1600.00	45	1	11/04 SU 06:15P	30	USPRTV28ACH	1600.00			
Sun 630p ET / 530p CT N8C Nigh			*WFLA			:30 Commercial			
8000.00	46	1	11/04 SU 06:45P	30	USPRTV28ACH	8000.00			
Sun 8a Today Show			*WFLA			:30 Commercial			
1100.00	47	1	11/04 SU 08:25A	30	USPRTV28ACH	1100.00			
Sun 815p ET / 715p CT NBC Sund			*WFLA			:30 Commercial			
28000.00	48	1	11/04 SU 11:27P	30	USPRTV28ACH	28000.00			
Sun 9a News			*WFLA			:30 Commercial			
600.00	49	1	11/04 SU 09:47A	30	USPRTV24ACH	600.00			
M-F 1p Days Of Our Lives			*WFLA			:30 Commercial			
600.00	50	1	11/01 TH 01:59P	30	USPRTV28ACH	600.00			
M-F 10a News			*WFLA			:30 Commercial			
275.00	51	1	11/01 TH 10:26A	30	USPRTV28ACH	275.00			
M-F 1030a Extra			*WFLA			:30 Commercial			
250.00	52	1	11/01 TH 10:49A	30	USPRTV28ACH	250.00			
M-Su 11p News			*WFLA			:30 Commercial			
2500.00	53	1	11/01 TH 11:29P	30	USPRTV24ACH	2500.00			
M-F 12p Today Show III			*WFLA			:30 Commercial			
400.00	54	1	11/01 TH 12:29P	30	USPRTV24ACH	400.00			
M-F 2p Rachael Ray			*WFLA			:30 Commercial			
450.00	55	1	11/01 TH 02:54P	30	USPRTV28ACH	450.00			
M-F 3p Doctors			*WFLA			:30 Commercial			
750.00	56	1	11/01 TH 03:24P	30	USPRTV28ACH	750.00			
M-F 4p Dr Oz			*WFLA			:30 Commercial			
1130.00	57	1	11/01 TH 04:36P	30	USPRTV28ACH	1130.00			
M-F 5a News			*WFLA			:30 Commercial			
300.00	58	1	11/01 TH 05:29A	30	USPRTV28ACH	300.00			
M-F 5p News			*WFLA			:30 Commercial			
1700.00	59	1	11/01 TH 05:21P	30	USPRTV24ACH	1700.00			
M-F 530a News			*WFLA			:30 Commercial			
550.00	60	1	11/01 TH 05:52A	30	USPRTV24ACH	550.00			
M-F 530p News			*WFLA			:30 Commercial			

*** Continued ***

PERIOD COST	216,725.00	113 Total Units			
		ACTUAL GROSS BILLING	215,225.00	SUB-TOTALS	Debits 10,000.00
		AGENCY COMMISSION	32,283.75		Credits 11,500.00-
		NET DUE	182,941.25	TOTAL RECONCILING	1,500.00CR

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INVOICE / AFFIDAVIT

21453
Crossroads Media
66 Canal Center Plaza
Suite 555
ALEXANDRIA VA 22314

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: American Crossroads/ Issue
PROD: American Crossroads

2012
INVOICE DATE 11/25/12
ORDER TYPE Political
WFLA I SS
E:063945920
WFLA
INVOICE NUMBER 0100033807
PAGE 4
BROADCAST MONTH 10/29/2012 - 11/2

REF#: 11 /27 /1274
Desc: Campaign Option Number 1, Booking1

SCHEDULE DATES
10/29/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 6p News	1700.00	61 1	11/01	TH	05:52P	30 USPRTV28ACH	1700.00		
					*WFLA	:30 Commercial			
M-F 7p News	2600.00	62 1	11/01	TH	06:15P	30 USPRTV28ACH	2600.00		
					*WFLA	:30 Commercial			
M-F 7a Today Show	2200.00	63 1	11/01	TH	07:08P	30 USPRTV28ACH	2200.00		
					*WFLA	:30 Commercial			
M-F 730p Entertainment Tonight	2000.00	64 1	11/01	TH	07:26A	30 USPRTV28ACH	2000.00		
					*WFLA	:30 Commercial			
M-F 9a Today Show II	2200.00	65 1	11/01	TH	07:44P	30 USPRTV28ACH	2200.00		
					*WFLA	:30 Commercial			
M-F 1p Days Of Our Lives	1050.00	66 1	11/01	TH	09:51A	30 USPRTV28ACH	1050.00		
					*WFLA	:30 Commercial			
M-F 10a News	600.00	67 1	10/30	TU	01:43P	30 USPRTV24ACH	600.00		
					*WFLA	:30 Commercial			
M-F 1030a Extra	275.00	68 1	10/30	TU	10:12A	30 USPRTV28ACH	275.00		
					*WFLA	:30 Commercial			
M-Su 11p News	250.00	69 1	10/30	TU	10:55A	30 USPRTV28ACH	250.00		
					*WFLA	:30 Commercial			
M-F 12p Today Show III	2500.00	70 1	10/30	TU	11:28P	30 USPRTV28ACH	2500.00		
					*WFLA	:30 Commercial			
M-F 2p Rachael Ray	400.00	71 1	10/30	TU	12:59P	30 USPRTV28ACH	400.00		
					*WFLA	:30 Commercial			
M-F 3p Doctors	450.00	72 1	10/30	TU	02:53P	30 USPRTV28ACH	450.00		
					*WFLA	:30 Commercial			
M-F 4p Dr Oz	750.00	73 1	10/30	TU	03:40P	30 USPRTV28ACH	750.00		
					*WFLA	:30 Commercial			
M-F 5a News	1130.00	74 1	10/30	TU	04:12P	30 USPRTV28ACH	1130.00		
					*WFLA	:30 Commercial			
M-F 5p News	300.00	75 1	10/30	TU	05:11A	30 USPRTV28ACH	300.00		
					*WFLA	:30 Commercial			
M-F 530a News	1700.00	76 1	10/30	TU	05:28P	30 USPRTV28ACH	1700.00		
					*WFLA	:30 Commercial			
M-F 530p News	550.00	77 1	10/30	TU	05:42A	30 USPRTV28ACH	550.00		
					*WFLA	:30 Commercial			
M-F 6p News	1700.00	78 1	10/30	TU	05:54P	30 USPRTV24ACH	1700.00		
					*WFLA	:30 Commercial			
M-F 7p News	2600.00	79 1	10/30	TU	06:10P	30 USPRTV28ACH	2600.00		
					*WFLA	:30 Commercial			
M-F 7a Today Show	2200.00	80 1	10/30	TU	07:12P	30 USPRTV28ACH	2200.00		
					*WFLA	:30 Commercial			
M-F 730p Entertainment Tonight	2000.00	81 1	10/30	TU	08:48A	30 USPRTV24ACH	2000.00		
					*WFLA	:30 Commercial			
M-F 9a Today Show II	2200.00	82 1	10/30	TU	07:40P	30 USPRTV28ACH	2200.00		
					*WFLA	:30 Commercial			
M-F 1p Days Of Our Lives	1050.00	83 1	10/30	TU	09:52A	30 USPRTV28ACH	1050.00		
					*WFLA	:30 Commercial			
M-F 10a News	600.00	84 1	10/31	WE	12:58P	30 USPRTV28ACH	600.00		

*** Continued ***

PERIOD COST 216,725.00

113 Total Units
ACTUAL GROSS BILLING 215,225.00
AGENCY COMMISSION 32,283.75
NET DUE 182,941.25

SUB-TOTALS Debits 10,000.00
Credits 11,500.00-
TOTAL RECONCILING 1,500.00CR

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WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21453
Crossroads Media
66 Canal Center Plaza
Suite 555
ALEXANDRIA VA 22314

REP: WFLA (Washington Oc)
SLSP: HRP Washington, OC
ADV: American Crossroads/ Issue
PROD: American Crossroads

2012
INVOICE DATE 11/25/12
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WFLA I SS
E:063945920
WFLA
INVOICE NUMBER 0100033807
PAGE 5
BROADCAST MONTH 10/29/2012 - 11/2
SCHEDULE DATES 10/29/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS

REF#: 11 /27 /1274
Desc: Campaign Option Number 1, Booking1

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 10a News	275.00	85	1	10/31	WE	10:17A	30 USPRTV24ACH	275.00	
M-F 1030a Extra	250.00	86	1	10/31	WE	10:59A	30 USPRTV28ACH	250.00	
M-F 1135p ET / 1035p CT Tonight	1300.00	87	1	10/31	WE	11:46P	30 USPRTV28ACH	1300.00	
M-F 12p Today Show III	400.00	88	1	10/31	WE	12:29P	30 USPRTV28ACH	400.00	
M-F 2p Rachael Ray	450.00	89	1	10/31	WE	02:34P	30 USPRTV28ACH	450.00	
M-F 3p Doctors	750.00	90	1	10/31	WE	03:55P	30 USPRTV24ACH	750.00	
M-F 4p Dr Oz	1130.00	91	1	10/31	WE	04:12P	30 USPRTV28ACH	1130.00	
M-F 5a News	300.00	92	1	10/31	WE	05:28A	30 USPRTV24ACH	300.00	
M-F 5p News	1700.00	93	1	10/31	WE	05:22P	30 USPRTV28ACH	1700.00	
M-F 530a News	550.00	94	1	10/31	WE	05:57A	30 USPRTV28ACH	550.00	
M-F 530p News	1700.00	95	1	10/31	WE	05:38P	30 USPRTV28ACH	1700.00	
M-F 6p News	2600.00	96	1	10/31	WE	06:23P	30 USPRTV28ACH	2600.00	
M-F 6a News	1500.00	97	1	10/31	WE	06:57A	30 USPRTV28ACH	1500.00	
M-F 630p ET / 530p CT N8C Nigh	7000.00	98	1	10/31	WE	06:45P	30 USPRTV24ACH	7000.00	
M-F 7p News	2200.00	99	1	10/31	WE	07:24P	30 USPRTV28ACH	2200.00	
M-F 7a Today Show	2000.00	100	1	10/31	WE	07:59A	30 USPRTV28ACH	2000.00	
M-F 730p Entertainment Tonight	2200.00	101	1	10/31	WE	07:47P	30 USPRTV28ACH	2200.00	
M-F 9a Today Show II	1050.00	102	1	10/31	WE	09:56A	30 USPRTV28ACH	1050.00	
Fri 10p ET / 9p CT Revolution	10000.00	103	1	11/02	FR		30	.00	Preempt Program Change .00-
Sat 7p Star Watch	2500.00	104	2	11/03	SA		30	.00	Preempt Sp 2500.00-
				11/03	SA		30	.00	orts Over run 2500.00-

*** Continued ***

PERIOD COST 216,725.00

113 Total Units
ACTUAL GROSS BILLING 215,225.00
AGENCY COMMISSION 32,283.75
NET DUE 182,941.25

SUB-TOTALS Debits 10,000.00
Credits 11,500.00-
TOTAL RECONCILING 1,500.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21453
Crossroads Media
66 Canal Center Plaza
Suite 555
ALEXANDRIA VA 22314

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: American Crossroads/ Issue
PROD: American Crossroads

2012 WFLA I SS
INVOICE DATE 11/25/12 E:063945920
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033807
PAGE 6
BROADCAST MONTH 10/29/2012 - 11/2
SCHEDULE DATES 10/29/12-11/11/12
Standard 8 Broadcast Month
TERMS: NET 30 DAYS.

REF#: 11 /27 /1274
Desc: Campaign Option Number 1, Booking1

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 6a News					*WFLA	:30 Commercial			
	1500.00	105 2	11/05	MO	06:53A	30 USPRTV28ACH	1500.00		
			11/05	MO	06:57A	30 USPRTV24ACH	1500.00		
Sat 7a Today Show					*WFLA	:30 Commercial			
	1000.00	106 1	11/03	SA	08:28A	30 USPRTV28ACH	1000.00		
Mon 8-10p ET / 7-9p CT Voice					*WFLA	:30 Commercial			
	10500.00	107 1	11/05	MO	09:41P	30 USPRTV28ACH	10500.00		
Sat Notre Dame Football					*WFLA	:30 Commercial			
	1750.00	108 3	11/03	SA	03:33P	30 USPRTV28ACH	1750.00		
			11/03	SA	04:20P	30 USPRTV24ACH	1750.00		
			11/03	SA	06:17P	30 USPRTV28ACH	1750.00		
M-F 1135p ET / 1035p CT Tonight					*WFLA	:30 Commercial			
	1250.00	109 1	11/05	MO	11:57P	30 USPRTV28ACH	1250.00		
M-F 5a News					*WFLA	:30 Commercial			
	400.00	110 1	11/06	TU	05:23A	30 USPRTV28ACH	400.00		
M-F 530a News					*WFLA	:30 Commercial			
	600.00	111 1	11/06	TU	05:59A	30 USPRTV28ACH	600.00		
M-F 7a Today Show					*WFLA	:30 Commercial			
	2000.00	112 2	11/06	TU	07:23A	30 USPRTV24ACH	2000.00		
			11/06	TU	08:36A	30 USPRTV28ACH	2000.00		
Total Airtime Gross Spot Revenue:							215,225.00		

PERIOD COST 216,725.00

113 Total Units
ACTUAL GROSS BILLING 215,225.00
AGENCY COMMISSION 32,283.75
NET DUE 182,941.25

SUB-TOTALS Debits 10,000.00
Credits 11,500.00-
TOTAL RECONCILING 1,500.00CR

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